

Bachelor thesis „, Corporate social responsibility – Theoretic and practical experience in Kladno „, analyses conception of corporate social responsibility not only in theoretical way but also from the point of view of the participating subjects, that means in practical way.

This work is especially pointed on the question, how companies feel their social responsibility, what they provide in their workplace, eventually with who they cooperate in given locality.

Corporate social responsibility is based on the idea, that companies should help with solving social problems. This thesis is also engaged in how companies see this social problems, how they actively help with their solution.

This work is conceived as case study flowing from situation in Kladno because I come from Kladno and I work as a social worker in Geriatric and rehabilitation centre Kladno nowadays.